# **Sponsorship 2024 Report**

***By Jorja Brown & Jorja Verigos***

The Sponsorship portfolio is vital portfolio for the smooth running of the DLSSG.

This year, Jorja Brown and Jorjs Verigos were Co-Directors of the Sponsorship portfolio and were responsible for the positive relations and maintenance between the DLSSG and our numerous sponsors, who are the backbone of our society. Their generous sponsorship and team efforts helps us to run our engaging events throughout the year to maximise engagement for all students/attendees.

As part of the Sponsorship portfolio, we were responsible for making a Prospectus at the beginning of the year; reaching out to new potential sponsors; meeting, negotiating and contracting with our sponsors; organise sponsors to attend events; and constant emails and follow ups to review the current contract terms and what obligations have been fulfilled. The Sponsorship portfolio entails regular communication with Sponsors and their various team members throughout the year. As the sponsorship team were the main point of contact for sponsors, this required regular check-ups on emails and phone calls between sponsors to ensure events ran smoothly throughout the year.

Another part of this portfolio is regular communication with the Directors of the DLSSG portfolios to ensure that obligations are being met from our own end and having effective communication between all parties. Alongside this, this portfolio enabled us to contact sponsors on behalf of other directors, to ensure there was no confusion with communication.

We are very proud of what we have achieved this year: on boarding new sponsors for the DLSSG and increasing funding for our spectacular events. We hope that the new duo who inherit this portfolio for 2025 continue to increase and support the Directors and Executive of the DLSSG whilst having as much fun as we did. We are more than certain that the new duo will achieve many great things in 2025 as there are a number of new sponsors excited to engage with the DLSSG.

Finally, if the new sponsorship team has any questions or queries regarding this role or anything related to the DLSSG for 2025, both Jorja’s are more than happy to help.

Goodluck for 2025 sponsorship team!