



Sponsorship 2025 Report

By Rylee Finlay

Overview

The Sponsorship portfolio is a vital part of the DLSSG, as it ensures strong relationships with our sponsors, who are the backbone of our society. Their generous sponsorship and efforts helps us to run our engaging events throughout the year to maximise engagement for all students and attendees

In 2025, I was the sole Director of Sponsorship and was responsible for managing and maintaining positive sponsor relationships, onboarding new sponsors and ensuring that contractual obligations were consistently met. This role required regular communication with both sponsors and DLSSG Directors to keep everything running smoothly.

Tasks

Start of year

- Created and distributed the Prospectus's to all sponsors
- Reached out to potential new sponsors and began negotiations
- Established contracts and formal agreements with existing and incoming sponsors

Throughout the year

- Coordinated with sponsors regarding attendance and involvement in events
- Regularly touched base with sponsors through emails, phone calls, and meetings to make sure their needs were being met, and everything was running as planned
- Was the only point of contact between sponsors and the DLSSG, ensuring clear and consistent communication
- Worked alongside Directors to facilitate sponsor involvement in their events and portfolios where required



Achievements

- Successfully onboarded one new sponsor, increasing overall sponsorship support for the DLSSG
- Built stronger relationships with our sponsors, keeping them engaged and satisfied throughout the year
- Brought in funding, contributing to our great successes in 2025
- Ensured sponsor communication was easy by keeping everything organised through the Sponsorship portfolio

Reflection

I am very proud of what I have achieved this year as Sponsorship Director. The opportunity to connect with professional firms and organisations while supporting the DLSSG's events was both rewarding and invaluable. I hope the incoming Sponsorship team for 2026 continues to build on these foundations, developing even stronger relationships and securing further opportunities for growth.

There are already some firms that have expressed interest in sponsorship relations, and it would be great for the next team to continue those conversations and build on that interest.

Finally, if the incoming team has any questions or needs support, I am more than happy to assist.

Best of luck to the 2026 Sponsorship team!